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Title:

Speech notes - presentation of award for emblem design, Port Vincent

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SPEECH NOTES FOR THE PREMIER, MR. DUNSTAN.

PRESENTATION OF AWARD FOR EMBLEM DESIGN. PORT VINCENT.

17/5

YOUR WORSHIP, MR. O'SULLIVAN, MRS. MAY, LADIES AND GENTLEMEN;

1. THANK YOU FOR INVITING ME, ETC.
2. THE YORKE PENINSULA TOURIST DEVELOPMENT ASSOCIATION WAS SET UP JUST OVER SIX MONTHS AGO TO PROMOTE AND DEVELOP NEW TOURIST ATTRACTIONS THROUGHOUT THE REGION. THIS ASSOCIATION IS ONE OF NINE SET UP BY ANTA IN SOUTH AUSTRALIA, WITH STRONG GOVERNMENT BACKING.

THE GROWTH OF REGIONAL TOURIST ASSOCIATIONS OVER THE LAST TWO YEARS HAS MARKED AN IMPORTANT DEVELOPMENT FOR THE TOURIST INDUSTRY IN SOUTH AUSTRALIA.

2.

- A. THE PEOPLE OF A REGION ARE NOW WORKING TOGETHER TO PROMOTE THEIR DISTRICT AS A WHOLE, RATHER THAN, AS OFTEN WAS THE CASE, NEIGHBOURING TOWNS COMPETING AGAINST EACH OTHER.
- B. THE PEOPLE OF THE REGION (WHO ARE THOSE MOST DIRECTLY CONCERNED) HAVE A SAY IN HOW THE REGION IS TO BE DEVELOPED AND PROMOTED FOR TOURISM.
- C. THE LOCAL PEOPLE CAN PROVIDE LOCAL KNOWLEDGE FOR POTENTIAL INVESTORS.
- D. AS A REGION THEY CAN EXTEND A JOINT WELCOME TO VISITORS - THE BEST PROMOTION OF ALL.

3. THE YORKE PENINSULA TOURIST DEVELOPMENT ASSOCIATION HELD A COMPETITION FOR A DESIGN FOR AN EMBLEM TO BE USED ON CORRESPONDENCE FOR BUSINESS PURPOSES AND WINDOW TICKETS, ETC., WHICH WAS JUDGED BY MR. E. RING OF THE STATE COUNCIL OF NATIONAL TRAVEL.

MRS. MAY WON THE COMPETITION AND HER PRIZE IS A TRIP TO AYERS ROCK AND ALICE SPRINGS, DONATED BY T.A.A.

MR. DIAMOND, TOWN CLERK OF MOONTA, ASKED IF THE PREMIER COULD COMMENT ON THE FOLLOWING:

1. THE SUBMISSION PUT BEFORE HIM FOR A TOURIST DEVELOPMENT SCHEME FOR MOONTA MINES.
2. THE POSSIBILITY OF DEVELOPMENTS AT STENHOUSE BAY.
3. ANTA PROPOSAL FOR THE APPOINTMENT OF FULL TIME TOURIST OFFICERS TO EACH OF THE TOURIST REGIONS THROUGHOUT THE STATE.